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eCollege® Enhancements Provide Increased Interoperability, Further Supporting an Open Architecture and Standards Compliance

Enhancements Set Foundation for eCollege .NExT Platform

DENVER – March 7, 2007 – eCollege® [Nasdaq: ECLG], a leading provider of value-added information services to the post-secondary education industry, today announced a series of product enhancements focused on the increasing interoperability of eCollege’s core eLearning platform. The enhancements further support an open architecture and standards compliance, making it even easier for institutions to leverage the eCollege System with other institution-wide systems and integrate third-party content and applications into their online programs.

“Interoperability, which is one of the cornerstones of the eCollege .NExT platform, is increasingly important as institutions look to leverage diverse applications, resources and systems,” said Oakleigh Thorne, chairman and CEO of eCollege. “Our latest round of product enhancements is helping set the foundation for eCollege .NExT as we continue to work towards our goal of providing our customers and their students with a platform that meets their unique needs.”

Enhanced Enrollment API

eCollege’s new enrollment API (application program interface) has enhanced tracking, validation and communication capabilities, making it easier to manage users and course enrollments in the system. In addition to standard delimited formats, institutions have the option to use XML-formatted files to import student data into the eCollege System. Institutions also can generate and post Web service requests to the eCollege System for real-time data exchange, which provides students with immediate access to online programs, improving their overall experience.

Increased Standards Compliance

eCollege enhanced its SCORM tool, making it easier for institutions to incorporate standards-based content into their online courses and programs. The eCollege System is compliant with such industry standards as the IMS Content Packaging Specification Version 1.1.2, as well as the IMS Learning Resource Metadata Version 1.2.1. Additionally, the enhanced enrollment API adheres to the IMS Enterprise V1.1 XML schema.

Flexible Offline Capabilities

eCollege recently engaged with a customer, Early College, LLC, to release a custom project that provides students with offline access to their courses. Students experience a highly customized user interface and critical data continues to be sent back to the eCollege System for synchronization and tracking. This functionality demonstrates the flexibility of the eCollege System, which can be customized to meet unique client needs. Further, offline capabilities for all customers are part of eCollege's product roadmap.

Simplified Single Sign-on Functionality

eCollege enhanced the process by which student credentials can pass between eCollege and other systems, streamlining student access to multiple environments. This enhancement makes it easier for institutions to implement a direct eCollege course launch from a third party portal system, enabling students to log in once to view and access their eCollege courses directly from the institution's portal. Administrators also benefit from increased efficiency as the process makes it easier for the institution to use its SIS (student information system) as the system of record, while minimizing the number of places that information needs to be managed.

About eCollege

eCollege [Nasdaq: ECLG] is a leading provider of value-added information services to the post-secondary and K-12 education industries. The Company's eLearning Division designs, builds and supports some of the most successful, fully online degree, certificate/diploma and professional development programs in the country. The Company's Enrollment Division, Datamark, Inc., helps institutions build new enrollments and increase student retention. Customers include publicly traded for-profit institutions, community colleges, public and private universities, school districts and state departments of education. eCollege was founded in 1996 and is headquartered in Chicago, with the eLearning Division headquartered in Denver. Datamark was founded in 1987 and is headquartered in Salt Lake City. For more information, visit www.eCollege.com and www.Datamark.com.

This news release contains statements that are not historical in nature and that may be characterized as "forward-looking statements" within the meaning of the securities laws. Examples of these forward-looking statements would include statements about the expected benefits to customers of our products or services and any other statements that are not historical facts. These statements are based on management's current expectations and are subject to a number of uncertainties and risks. Actual performance and results may differ materially from those reflected in these forward-looking statements due to general financial, economic, regulatory and political conditions affecting the Company's industries as well as the more specific risks and uncertainties facing the Company, including those identified in the Company's reports on Form 10-K, Form 10-Q and Form 8-K filed with the U.S. Securities and Exchange Commission ("SEC"), which you are encouraged to review in connection with this release. You should not place undue reliance on forward-looking statements, which are based on current expectations and speak only as of the date of this release. We are not obligated to publicly release any revisions to forward-looking statements to reflect events after the date of this release.

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