



## ePortfolio: Central Location for Managing, Assessing and Showcasing Online Learning

*“Online portfolios are the future of file and knowledge management. ePortfolio provides the technology to make that future possible.”*

The key to ePortfolio’s flexibility is a customizable portfolio structure that can easily serve the three purposes listed below.

### Assessment Portfolio

- Allows instructors to assess student work.

### Presentations Portfolio

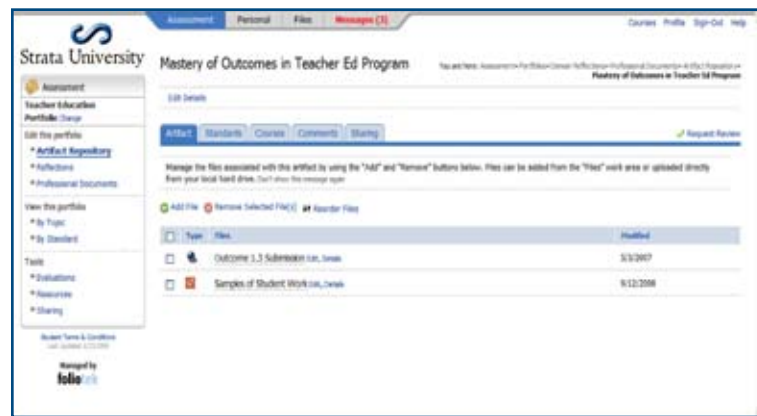
- Allows users to showcase their work.

### Scrapbook Portfolio

- Allows users to store and organize files.

As the prevalence of digital media and online learning has grown, so has student and instructor interest in storing, sharing and assessing online work. Online portfolios are a perfect solution, offering a dynamic method for storing student work and sharing documents and files for learning assessment. Pearson eCollege has formed a partnership with Foliotek® to integrate the industry-leading online portfolio technology, creating the ePortfolio solution.

ePortfolio gives Pearson eCollege Educational Partners and their students a powerful tool for managing, assessing and sharing online portfolios. Using ePortfolio, students can upload their artifacts to their online portfolio and grant access to their instructors or friends. Once student work is available, instructors can assess the work, provide feedback and review students’ progress from one, central location.



The multiple tabs and views provided by ePortfolio provide dynamic tools for managing and assessing the outcomes of online learning.

## Manage Multiple Portfolios and Processes

The ePortfolio solution provides a single interface for institutions and students to manage the portfolio process for multiple programs. Institutions can manage undergraduate, graduate and other programs using one system. From the same system, students can maintain multiple portfolios for multiple departments within the institution.

Every university, program and department has its own requirements, standards and timelines. The ePortfolio solution offers a means for storing and managing files that can be configured to meet these individual needs; rather than changing a program to meet the software. A graphical design program can help students create an image gallery in their online portfolio, while a journalism department may require students to create an extensive reference library for learning.

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For students using ePortfolio, the various file management methods allow them to organize their work for multiple courses and their own personal use. That means students might start out with a certification portfolio as an undergraduate, maintain a professional development portfolio throughout their career and then begin another portfolio as they pursue an advanced degree.

### **Assess Learning Outcomes**

The Pearson eCollege ePortfolio solution allows instructors to structure portfolios around state, national or school standards and objectives. The portfolio templates that instructors define for ePortfolio drive students to submit artifacts (files) that are aligned with program standards. In this way, the ePortfolio solution allows for painless assessments of student learning outcomes.

Using ePortfolio, a graphic design program can create an assessment portfolio that requires students to submit a specific number of graphics files and multiple Microsoft Word documents. The graphics files show the students' design work, while the Word documents may contain journal entries that chronicle the students' understanding of the design process. With this simple template, the program aligns student work with the graphic design program's requirements. This also allows students to quickly grasp the learning requirements within their programs.

### **Give Prompt, Specific Feedback**

In addition to providing a simple, standards-based structure for assessment, the ePortfolio solution offers integrated communications between instructors and students. Within ePortfolio, online messages and comments integrate with e-mail, allowing students to request formative feedback. These communication tools allow instructors to give prompt, specific feedback to students. Peer reviews also can be initiated by students and faculty to allow students to give feedback on others' work.

### **Showcase Student Learning Outcomes**

Beyond the powerful academic applications of ePortfolio's management and assessment functions, this dynamic online portfolio also can benefit students off campus. Using ePortfolio, students can create presentation portfolios that showcase their work to anyone. Presentation portfolios can be customized to highlight the students' strengths, adding rich content to each section and linking to elements that are already in the portfolio.

Students of journalism can design presentation portfolios that provide a chronological progression of written articles, highlighting their development as writers. Graphic design students can create galleries for custom design categories, such as corporate or small business designs. Presentation portfolios can be customized to showcase any learning process.

Once a presentation portfolio has been created, students then can grant access privileges to prospective employers or invite professionals to review their work. Using Pearson eCollege's ePortfolio, graduating students can leave campus with an on-demand and interactive showcase of their career development.

### **Collecting and Reporting Data**

Using ePortfolio, institutions have several data collection tools at their disposal. These include configurable forms, profile fields and rubrics. There are several corresponding reports for each of ePortfolio's data collection tools. These reports may be printed and/or exported to Adobe PDF or Microsoft Excel (or your preferred CSV format). This aids programs with data analysis, program improvement and accreditation efforts.