

Program Administration System



A Powerful Suite of Integrated Tools and Services to Manage Large-Scale Online Programs

The Pearson eCollege Program Administration System (PAS) supports the operation of large-scale online education programs with an advanced suite of fully integrated and flexible tools to manage program terms, courses and users. The efficiency of Pearson eCollege's PAS allows Educational Partners to grow their programs without growing their administrative costs.

Whether the institution's goal is to expand course and degree offerings or increase enrollments, the Pearson eCollege PAS provides institutions with the tools and support needed to streamline all aspects of managing online programs.

Supporting Execution and Continuous Improvement

The Pearson eCollege PAS supports online programs every step of the way. From defining course offerings to assisting in student enrollment, developing communication paths from administrators to students, identifying evaluation needs and establishing reporting functionality, Pearson eCollege provides the tools and support necessary to manage online programs efficiently and effectively.

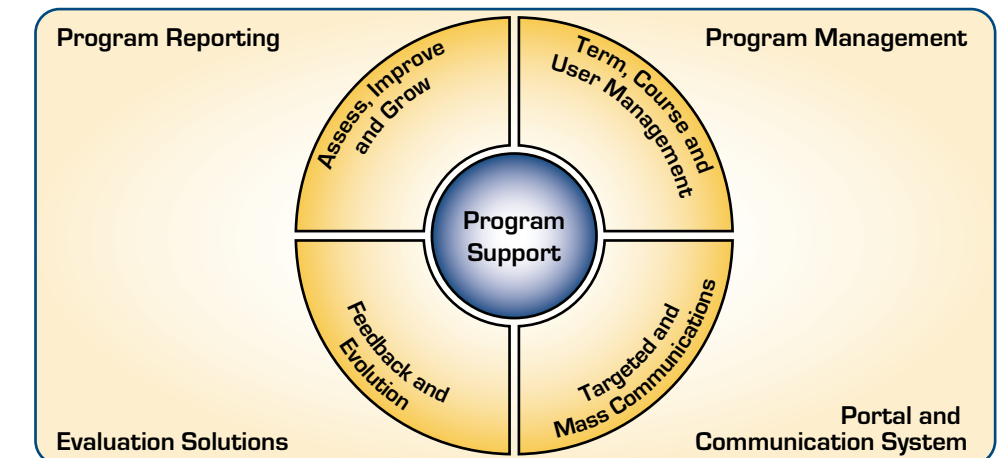
The Pearson eCollege eLearning Solution

Pearson eCollege provides a comprehensive, on-demand eLearning solution to power the effective management and growth of online education programs. This comprehensive solution includes an intuitive Course Management System with robust Program Administration tools and dynamic student, faculty and administrator services. These tools and services translate into strong program retention and enrollment growth for institutions.

The Pearson eCollege PAS enables administrators to perform the operational tasks that are critical to the success of an online program.

Educational Partners

Customer service and support are central to the Pearson eCollege business model. In fact, Pearson eCollege treats each client as an Educational Partner, sharing in the successes and challenges of the institution's course and program goals.



Easy to Use • Efficient • Integrated • Powerful

For more information about Pearson eCollege, visit www.eCollege.com or call 1.888.376.9496.

Pearson eCollege offers a powerful suite of integrated tools and support that allow for efficient and effective online program management.

Portal and Communication System

Multiple customized avenues for user communication can help increase student retention and program completion rates.

Targeted Messaging – Administrators have the ability to target communication to users based on course and/or program enrollments or user status (i.e. student, faculty, etc.).

Campus Messaging – The Pearson eCollege PAS offers the unique ability for administrators to create marketing messages for users who are not yet enrolled at the institution. Tools such as an online course catalog also can enhance recruitment efforts.

Program Management

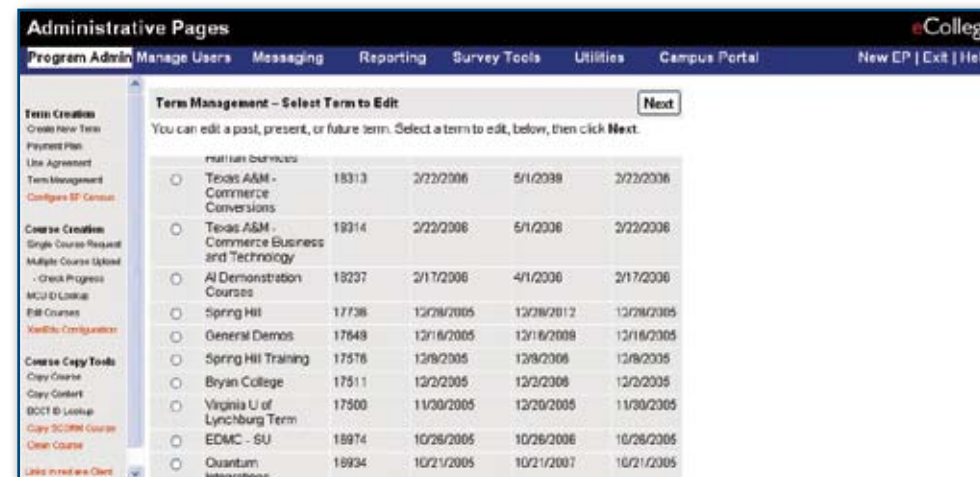
Helps administrators execute the critical tasks associated with operating large-scale and multi-dimensional online programs.

Term and Course Management – Allows administrators to direct course inventory by creating, editing and managing term dates and course information.

Course and Content Duplication – Provides for efficient duplication of an entire course for multiple offerings, across terms, or for the duplication of specific content from one course to another.

Open Application Program Interface (API) – Allows for the automated integration of student and faculty data with all Student Information Systems. This API is based on the industry leading IMS specification and has been recognized by Microsoft® as a .NET application.

Student Registration – Enables students to sign up for courses independently, according to standard institutional process and policy.



The Pearson eCollege Program Administration System allows institutions to easily manage online courses.

Evaluation Solutions

Helps Educational Partners gather student and faculty data to continuously report on program and course effectiveness, measure faculty and course quality, and define direction for ongoing program improvement.

Survey Manager – Enables easy creation, management and delivery of custom questionnaires for all evaluation and survey needs.

Response Management – Monitors response rates in real-time and enables institutions to efficiently send reminder notices to non-respondents.

Course/Instructor Evaluation Reports – Automatically generates both course-level and department-level reports. Easily distributes course-level reports to each faculty member and administrator. Tracks instructor and course quality over time and provides comparisons against custom benchmarks.

Institutional Research Survey Reports – Effortlessly creates summary reports and bar charts on survey data to assist in program research and planning.

Program Support

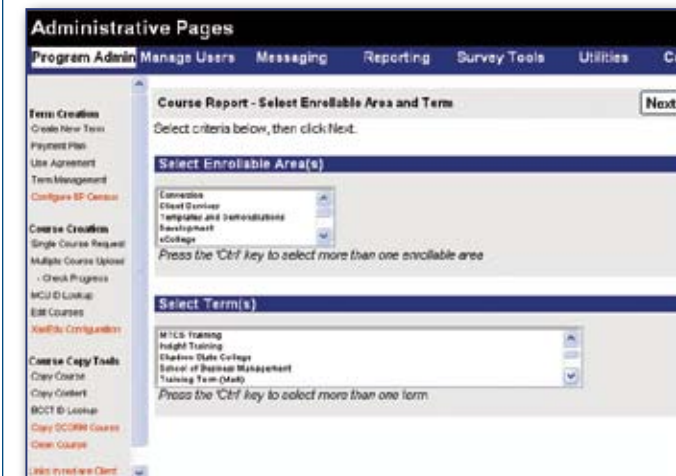
Unprecedented in the eLearning marketplace and a cornerstone of the Pearson eCollege service model, this unique service offering allows programs to grow without needing to dramatically increase administrative staff.

Client Services – Provides an experienced team that assists institutions with all aspects of Program Administration and answers any questions that institutions may have.

Account Executives – Offers knowledge and experience in helping institutions plan to drive future growth and demand by assisting in the development of a roadmap to accomplish the institution's goals.

Program Reporting

Many types of reports, at multiple levels, help institutions determine the success of their online program.



The reporting tool allows institutions to track the use and success of their online programs.

Standard Reports – Provides institutions with the essential information needed to successfully operate online programs. All Pearson eCollege Educational Partners receive these reports, which include the critical information needed to identify user status, manage course and program enrollments, and track user activity in courses.

Premium Reports – Enables institutions to upgrade their reporting functionality to include advanced tasks such as notifying administrators when a student participation level has declined and may be in danger of dropping a course. This type of information can be crucial when strategizing for increased retention rates or future program growth.

Custom Reports – Leverages the expertise of the Pearson eCollege Technical Consulting team through the design of customized reports that meet an institution's unique reporting needs.