



Monitor and Analyze Daily Program Data

"One of the inherent benefits of online education is that student and instructor activity can be measured. Enterprise Reporting allows you to quickly gather up-to-date information about online learning programs to make strategic improvement decisions."

Enterprise Reporting Features

- Web-based interface for strategic trending and monitoring
- User-friendly reporting dashboard
- Quick access to individual data fields
- Flexible user interface for easy customization
- Quick access to enrollments, activity and grades
- Custom report distribution charts and graphs
- Simple data export options

The Evolution of Online Program Reporting

In an educational landscape where data-driven decisions are increasingly required, there is also an increased demand for access to data. The data required for these decisions has been the domain of a few expert-level users adept at querying the database. Now, more users are demanding the same right of entry, but these users want access without the complexity. To help meet this need, Pearson eCollege has introduced the Enterprise Reporting suite.

The evolution of Pearson eCollege's program reporting suite, Enterprise Reporting is a powerful reporting tool that delivers extensive program information in an easy-to-use, Web-based product. To deliver this extensive reporting suite, Pearson eCollege has partnered with Cognos, an IBM company and the world leader in business intelligence solutions. With the wealth of information available daily with this tool, institutions can easily monitor and act on key-performance indicators to improve educational success.

Elements for the Evolution of Data Analysis

Enterprise Reporting gives Pearson eCollege customers the tools they need to make informed decisions that will improve learning throughout the institution, increasing student success and retention. The second generation of Pearson eCollege's reporting suite combines the current analytics tool with the ability to monitor daily program information, such as course enrollments, student activity and grades. Institutions can use Enterprise Reporting to quickly create customized reports about their online learning programs.



The Enterprise Reporting dashboard provides data essential for making informed decisions.

The foundation of Enterprise Reporting is the Pearson eCollege data warehouse, a data source optimized for reporting. Enterprise Reporting provides access to three subject areas: enrollment, activity and grades.

For more information about Pearson eCollege, visit www.eCollege.com or call 1.888.376.9496.

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Drag-and-Drop Customized Reporting

Enterprise Reporting provides a flexible user interface in which users can drag and drop desired fields to execute ad-hoc reports. This tool pools granular and historical course performance data, allowing users to monitor trends in daily occurrences.

Enterprise Reporting provides a flexible and intuitive user interface that allows users to select available fields and filter on those fields for the purpose of defining and executing reports. Basic system users can explore data and pinpoint what's driving performance within their programs.

In addition to drag-and-drop capabilities, Enterprise Reporting provides:

- *Simple, quick access to specified areas of the data warehouse, such as enrollments, activity and grades.*
- *The ability to transfer data by exporting from the data warehouse into back office systems.*

Ready-to-Use Program Reports

While Enterprise Reporting allows users to quickly customize reports for their institutions, it also provides many ready-to-use program reports. These pre-built reports allow administrators to examine detailed activity and performance data within their courses and systems.

The following list highlights a few of the reports included with Enterprise Reporting.

■ Student Activity Dashboard

This dashboard report displays the activity minutes of all students in an active term, separated into visual blocks and comparing percentages. This report includes the ability to drill down to a user list that includes course and contact information.

■ Course Progress by Student

This list report displays student progression through a course by looking at gradable items. The report is filtered by college, term, course and active student roles.

■ Student Metrics

This list report displays student activity minutes, submission counts and course average grade to date within a specified date range. The report can be filtered by college, term, course and active student roles.

Implement Strategic Program Improvements

Enterprise Reporting gives institutions the ability to analyze data from a program-intelligence perspective. These capabilities allow administrators to make specific, measurable decisions for implementing strategic improvements to their online learning programs. These strategic improvement decisions offer increased program effectiveness and increased student satisfaction.

The Enterprise Reporting package allows institutions to identify at-risk students early and provide assistance to help them succeed. Institutions can also utilize this tool to establish baselines for acceptable course performance across programs and quantify opportunities for program improvements based on historical trends.

Course Node Name	Course Name	Display Course Code	Course ID	Last Name	First Name	Email Address	Course Last Login Date	Primary Instructor Name	Course Average Grade To Date	Drop Box Minutes	Email Minutes	Gradebook Minutes	Home Page Minutes	Threads Minutes	Activity Minutes
Grad Nursing	Advanced Nursing Roles	MN501-Sep17-Nov25-01	3112886	Adams	Janet	adams.janet@school.edu	10/26/08	Smith, Tracy	96.83%	202.549	0.5	631.716	1,401.856	5,977.518	8,690.974
Grad Nursing	Advanced Nursing Roles	MN501-Sep17-Nov25-01	3112886	Bennett	Steve	bennett.steve@school.edu	10/26/08	Smith, Tracy	97.42%	94.305	8.966	38.109	363.559	2,311.274	3,133.942
Grad Nursing	Advanced Nursing Roles	MN501-Sep17-Nov25-01	3112886	Christensen	David	christensen.david@school.edu	10/26/08	Smith, Tracy	96.00%	112.269	0.163	326.686	360.219	1,310.413	2,155.517
Grad Nursing	Advanced Nursing Roles	MN501-Sep17-Nov25-01	3112886	Dowl	Mary	dowl.mary@school.edu	10/26/08	Smith, Tracy	94.33%	283.169	25.148	171.768	967.781	2,185.601	3,520.084
Grad Nursing	Advanced Nursing Roles	MN501-Sep17-Nov25-01	3112886	Ellington	Arthur	ellington.arthur@school.edu	10/26/08	Smith, Tracy	94.50%	161.15	50.05	160.152	493.586	2,521.722	3,476.628
Grad Nursing	Advanced Nursing Roles	MN501-Sep17-Nov25-01	3112886	Francis	Barbara	francis.barbara@school.edu	10/26/08	Smith, Tracy	97.83%	101.316	0.433	61.549	446.042	1,089.779	2,596.234
Grad Nursing	Advanced Nursing Roles	MN501-Sep17-Nov25-01	3112886	Gibbins	Joe	gibbins.joe@school.edu	10/26/08	Smith, Tracy	96.83%	215.467	1.767	181.568	601.983	2,908.9	4,176.816
Grad Nursing	Advanced Nursing Roles	MN501-Sep17-Nov25-01	3112886	Harris	Patrick	harris.patrick@school.edu	10/26/08	Smith, Tracy	97.83%	7.017	101.6	194.533	383.222	1,966.273	2,310.244
Grad Nursing	Advanced Nursing Roles	MN501-Sep17-Nov25-01	3112886	Isaac	Robert	isaac.robert@school.edu	10/26/08	Smith, Tracy	96.00%	113.834	0.417	242.035	1,299.999	1,827.742	3,656.043
Grad Nursing	Advanced Nursing Roles	MN501-Sep17-Nov25-01	3112886	Jones	Edward	jones.edward@school.edu	10/25/08	Smith, Tracy	96.00%	144.348	2.564	142.817	531.368	1,966.417	2,921.234

The Student Metrics report gives a complete picture of student activity across courses and colleges.